



DR DINESH JOSHI

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HEAD OF DEPARTMENT

DEPARTMENT OF COMMERCE

RESEARCH INTEREST

PRESENT STATUS

WORKING AS ASSISTANT PROFESSOR AT GOVERNMENT GIRLS PG COLLEGE OF COMMERCE, HALDWANI affiliated By kumaun University from 27 August, 2014 onwards

EXPERIENCE – 9 YEARS

EDUCATIONAL QUALIFICATIONS

M.COM(ACCOUNTING), M.A (ECONOMICS), Ph.D., NET, B.Ed.

INTERNATIONAL CONFERENCE

1. INTERNATIONAL CONFERENCE ON VISION 2022: A NEW INDIA, ON 27-28 JANUARY 2018 ORGANISED BY UNIVERSITY OF LUCKNOW, PRESENTED A PAPER TITLED "PROBLEMS AND PRACTICES OF RURAL MARKETING IN PITHORAGARH"
2. INTERNATIONAL CONFERENCE ON VISION 2022: A NEW INDIA, ON 27-28 JANUARY 2018 ORGANISED BY UNIVERSITY OF LUCKNOW, PRESENTED A PAPER TITLED "HIGHER EDUCATION IN INDIA: VISION 2022."
3. INTERNATIONAL CONFERENCE ON SWATANTA KE 75 VARSH KA SAHITYA, SAMAJIK EVAM AARTHIK PARIDRISH ORGANISED BY UTTAR PRADESH BHASA SANSTHAN, PRESENTED A PAPER TITLED " GARIBI UNMULAN KE LIYE NAVACHAR AUR DIGITAL PRODHOGIKI KA PRABHAV".

NATIONAL SEMINAR

1. NATIONAL SEMINAR ON "GLOBALIZATION, ENVIRONMENT AND WOMEN: UNDERSTANDING THE LINKAGE" SPONSORED BY ICSSR, NEW DELHI ON 12-13 MARCH, 2016 BY GOVT. POST GRADUATE COLLEGE, LOHAGHAT, CHAMPAWAT, UTTARAKHAND.
2. NATIONAL SEMINAR ON "INDIAN EDUCATION SYSTEM AND HUMAN VALUES" SPONSORED BY ICSSR, NEW DELHI ON 19-20 MARCH, 2017 BY GOVT. POST GRADUATE COLLEGE, LOHAGHAT, CHAMPAWAT, UTTARAKHAND.
3. NATIONAL SEMINAR ON SOCIO ECONOMIC AND ENVIRONMENTAL DIMENSIONS OF GLOBALIZATION ISSUE OPPORTUNITIES AND CHALLENGE SPONSORED BY ICSSR, NEW DELHI PRESENTED PAPER ON "ANALYSING RURAL MARKETING IN THE CONTEXT OF GLOBALIZATION WITH SPECIAL REFERENCE TO PITHORAGARH DISTRICT" ON 30-31 MARCH 2019, BY GOVT. PG COLLEGE, RAMNAGAR (NAINITAL).
4. NATIONAL SEMINAR ON "THE MIGRATION CHALLENGE IN INDIA ON 28-29 FEB. 2020 SPONSORED BY (UPUEA).
5. NATIONAL SEMINAR ON DEVELOPING ENTREPRENEURIAL SKILLS & START-UP IN TERAI REGION ON UTTARAKHAND ON 31 MARCH 2022 BY GOVT. PG COLLEGE RUDRAPUR, PRESENTED PAPER ON TOPIC "ANALYSIS OF ENTREPRENEURIAL GROWTH IN UTTARAKHAND".
6. STATE LEVEL SEMINAR SPONSORED BY UCOST, DEHRADUN ON CREATIVITY, INNOVATIONS, ENTREPRENEURSHIP AND IPR Laws BY GOVT. PG COLLEGE, BERINAG, PITHORAGARH, MARCH 14-15 2022, PRESENTED PAPER ENTITLED ANALYTICAL REVIEW OF COUNTERFEITING AND PIRACY IN INDIAN CONTEXT."
7. NATIONAL CONFERENCE ON CLIMATE CHANGE: ITS IMPACT ON BIO RESOURCES OF THE HIMALAYAN REGION

COLLEGE LEVEL CONFERENCE

1. CONFERENCE ON 07 AUGUST 2017 ORGANISED BY DEPARTMENT OF POLITICAL SCIENCE "DIGITAL INDIA AND ITS FUTURE" PRESENTED A PAPER TITLED "INDIAN ECONOMIC REFORMS-DIGITAL INDIA.
2. CONFERENCE ON 05 DECEMBER 2015 ORGANISED BY RED RIBBON CLUB ON TOPIC INCREASING INTOXICATION TREND AMONG YOUTH PRESENTED PAPER TITLED "HAZARDS OF INTOXICATION AMONG YOUTH"
3. CONFERENCE ON 25 JULY 2015 ORGANISED BY CAREER COUNSELLING CELL "SCOPE AND RELEVANCE OF SSC", PRESENTED A PAPER TITLED "RELEVANCE AND FUTURISTIC PLAN ON SSC"
4. CONFERENCE ON 02 September 2016 ORGANISED BY CAREER COUNSELLING CELL "IMPLICATIONS OF GST", PRESENTED A PAPER TITLED "GST-NEW OUTLINE FOR INDIAN ECONOMY"
5. CONFERENCE ON 21 February 2015 ORGANISED BY RED RIBBON CLUB ON TOPIC HEALTH AWARENESS AMONG YOUNGSTER PAPER TITLED "YOUTH CONSCIOUSNESS ON HEALTH – A STUDY ON TEENAGER".
6. CONFERENCE ON 06 December 2014 ORGANISED BY CAREER COUNSELLING CELL "INTERNET BANKING & ITS USES", PRESENTED A PAPER TITLED "INTERNET BANKING: AN ANALYTICAL VIEW".

WORKSHOP

1. PARTICIPATION ON INTERNATIONAL WORKSHOP ON INTELLIGENT INFORMATION ON SOCIO-MEDICAL SCIENCES MODELLING 2019 ON 5-7 JUNE 2019 ORGANISED BY GOVT.PG COLLEGE, LOHAGHAT.
2. 7 DAYS NATIONAL WORKSHOP, 16-22 September 2019 ON GURUKUL SIKHSYA PDYADITI EVAM ADUNIK PARIVESH ME ISKI PRASANGIKTA ORGANIZED BY CHAMAN LAL MAHAVIDYALAYA, LANDHAURA, HARIDWAR (UTTRAKHAND).
3. CAPACITY BUILDING WORKSHOP ON LSC IN OPEN AND DISTANCE LEARNING MODE OF EDU.ORGANIZED BY RSD UOU, UTTARAKHAND ON 28 MAY 2019.

F.D.P/REFRESHER PROGRAM/ORIENTATION PROGRAM

1. ORIENTATION PROGRAMME SPONSORED BY UGC, BY UNIVERSITY OF LUCKNOW, PARTICIPATION IN OP 128 FROM JAN. 01 TO 29 JAN. 2018.
2. REFRESHER COURSE SPONSORED BY UGC, BY UNIVERSITY OF LUCKNOW, PARTICIPATED IN THE SUBJECT COMMERCE, & BUSI.ADM. FROM 18 NOVEMBER 30 NOV 2019.
3. PARTICIPATED ON SHORT TERM TRAINING PROGRAM ON OER IN HIGHER EDU.: PROSPECTS AND CHALLENGES (DEC 1-23, 2019) BY HNB GARHWAL UNIVERSITY.
4. FDP OF 2 WEEK ON "ADVANCED CONCEPTS FOR DEVELOPING MOOCS" ORGANISED BY UNIVERSITY OF DELHI FROM 02 JULY-17JULY 2020 SPONSORED BY MHRD PMMMNMTT.
5. FDP OF 1 WEEK ON "ADVANCED PEDAGOGICAL TECHNIQUES" ORGANISED BY UNIVERSITY OF DELHI FROM 29 OCTOBER – 05 NOVEMBER, 2020 SPONSORED BY MHRD PMMMNMTT.
6. REFRESHER COURSE 2 WEEK ON "ADVANCED RESEARCH METHODOLOGY TOOLS AND TECHNIQUES" ORGANISED BY UNIVERSITY OF DELHI FROM 30 JAN, 2021 – 14 FEB, 2021 SPONSORED BY MHRD PMMMNMTT.

7. REFRESHER COURSE 2 WEEK ON “RESEARCH METHODOLOGY” ORGANISED BY UNIVERSITY OF DELHI FROM 20 JULY 2021 – 14 TO 03 AUGUST, 2021 SPONSORED BY MHRD PMMMNMTT.
8. PROFESSIONAL DEVELOPMENT PROGRAMME ON ‘IMPLEMENTATION OF NEP-2020 FOR UNIVERSITY AND COLLEGE TEACHERS’ HELD FROM OCT. 27- NOV 05,2022

Ph.D GUIDANCE

1 STUDENT ENROLLED AND DOING Ph.D UNDER MY GUIDANCE

RESEARCH PUBLICATION

1. PUBLISHED A RESEARCH PAPER IN INTERNATIONAL RESEARCH JOURNAL PRINTING AREA “RURAL MARKETING PRACTICES AND PROBLEMS IN PITHORAGARH DISTRICT”, ISSN: 2394 5303, IF: 5.011, ISSUE-48,VOL-01, YEAR 2018.
2. PUBLISHED A RESEARCH PAPER IN JOURNAL OF MULTIDISCIPLINARY SUBJECTS RESEARCH GURU “PRODUCT PREFERENCE AND MARKETING AWARENESS OF RURAL CONSUMER WITH SPECIAL REFERENCE TO FMCG, ISSN:2349-266X,IF 4.081, VOL-12, ISSUE-3, YEAR 2018.
3. PUBLISHED A RESEARCH PAPER “CONTRIBUTION OF ENTREPRENEURSHIP FOR WOMEN EMPOWERMENT IN THE SPECIAL REFERENCE OF PITHORAGARH DISTRICT”, INTERNATIONAL RESEARCH JOURNAL OF ENGINEERING AND TECHNOLOGY, VOL-06,ISSUE-08 , AUG 2019.
4. PUBLISHED A RESEARCH PAPER TITLED “ENHANCING TREND OF MOBILE BANKING: AN OUTLOOK FOR NEW DIGITAL PAYMENT SYSTEM IN INDIA” ON INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS(IJCRT), ISSN 2320-2882, VOL.-8,ISSUE- 8 AUG- 2020.
5. PUBLISHED A RESEARCH PAPER TITLED “ A STUDY OF INTERNET USER’S BEHAVIOUR AND COGNITION TOWARDS ONLINE SHOPPING IN SPECIAL REFERENCE OF BAGESHWAR DISTRICT ON VIDYAWARTA PEER-REVIEWED INTERNATIONAL JOURNAL, ISSN-2319-9318, ISSUE-33, VOL-05,MARCH 2020.
6. PUBLISHED A RESEARCH PAPER TITLED “CONCERNMENT AND NEW CHALLENGES OF DIGITAL MARKETING: AN ANALYTICAL APPROACH” ON INTERNATIONAL RESEARCH JOURNAL OF COMMERCE ARTS AND SCIENCE, ISSN- 2319-9202, VOL-11, ISSUE-12 YEAR 2020.
7. PUBLISHED A RESEARCH PAPER TITLED “ GURUKUL AND MODERN EDUCATION SYSTEM IN INDIA: HOLISTIC OUTLOOK” ON INTERNATIONAL JOURNAL OF ENGINEERING RESEARCH AND MANAGEMENT (IJERM), ISSN-2349-2058,VOL-08,ISSUE 02,FEB 2021.
8. PUBLISHED A RESEARCH PAPER TITLED “INFLUENCE OF PROMOTIONAL TECHNIQUES ON USAGE OF FAST MOVING CONSUMER GOODS”, ON INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN MULTIDISCIPLINARY FIELD, ISSN-2455-0620, VOL-7, ISSUE-8, AUG-2021.
9. PUBLISHED A RESEARCH PAPER TITLED “ PUBLIC FOOD DISTRIBUTION SYSTEM IN INDIA: EVOLUTION, CHALLENGED AND WAY AHEAD, ON INTERNATIONAL RESEARCH JOURNAL OF HUMANITIES AND INTERDISCIPLINARY STUDIES, ISSN-2582-8568,VOL-02, ISSUE-9, SEP-2021

CHAPTERS IN EDITED BOOKS

1. A CHAPTER IN EDITED BOOK COVID-19 AND ITS SOCIO-ECONOMIC PERESPECTIVES TITLED ON “CURRENT SCENARIO AND SITUATION OF MIGRATION IN UTTARAKHAND: AN ANALYTICAL VIEW”, IBSN NO – 978-93-85437-30-4, YEAR 2021
2. A CHAPTER IN EDITED BOOK SOCIO-ECONOMIC AND ENVIRONMENTAL DIMENSIONS OF GLOBALISATION: ISSUE, OPPORTUNITIES & CHALLENGES, “START-UP INDIA: A CONCEPTUAL VIEW”, IBSN NO – 978-81-7988-193-4
3. A CHAPTER IN EDITED BOOK CREATIVITY, INNOVATION, ENTREPRENEURSHIP AND INTELLECTUAL PROPERTY RIGHTS TITLED ON “ANALYTICAL REVIEW OF COUNTERFEITING AND PIRACY IN INDIAN CONTEXT”, IBSN NO – 978-93-92469-39-8, YEAR 2022.

ADMINITRATIVE WORK

WORKING AS CONVERNOR/COORDINATOR/IN-CHARGE AND UNDER DIFFERENT COMMITTEES

- EXAM-IN CHARGE
- CHIEF PROCTOR
- UOU COORDINATOR
- NAAC COORDINATOR
- RUSA NODAL
- MIS NODAL
- ADMISSION COMMITTEE
- KPI COORDINATOR